Optimizing Supply Chain with Real-Time Visibility & Decision Execution

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OUR DNA

Modern supply chains have evolved into **webs of connections and dependencies** among various participants. Influenced by supply-demand disruptions, ripples scale to waves throughout the network.

Smartlinks harnesses technology to help clients predict and react to ripples before they turn into waves, by rapidly **CONNECTING, AUTOMATING, AND OPTIMIZING** decision execution effectively.

We aim to create **self-driving supply chains** that offer a competitive edge and scalable value for our customers, and transform logistics with smart, automated systems that adapt to changing markets.

We unite **supply chain technology consulting, data science, and engineering expertise**, creating a powerful synergy that drives innovation and efficiency in today's supply chain landscape.

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SMARTLINKS AT A **GLANCE**

Core Focus Around Supply Chain

- 48 Supply Chain Brains
- 34 Global Clients
- Multi-Country Implementations
- Secure SaaS Offering

Supply Chain

Planning

- Demand Planning
- Supply planning
- Inventory Optimization
- Transportation Planning
- Warehouse Planning

Visibility

- Real-time visibility platform which is used by large customers like Unilever, Mondelez, Diageo, Hero and CP Lotus.
- From Carrier collaboration, Gate, Yard management, tracking, geofencing, and ePOD.

Execution

- Transportation Management
- Logistics Procurement
- Optimizing Asset Utilization
- Reducing Turn Around Time

Customers

AUTO	IND/ MFG	3PL/ LLP/ SCM SERVIES	CPG	RETAIL	FNB
Ford		DSV	Unilever	Walmart	Schreiber Dynamix
CATERPILLAR		INGRAM	FERRERO	FOODSTUFFS	BOTTLING INVESTMENTS GROUP
Mahindra		FreezPak	Mondelēz International	Woolworths	HCCB
Hero		One Mount Group	PHILIP MORRIS INTERNATIONAL		DIAGEO
Autoliv		LINFOX	Universal Robina	Lotus's	Dole
Honda Trading				PC PERSONAL COLLECTION	sats
				lululemon	

- Transformations with industry leaders
- Supply chain visibility with multiple tracking mechanisms, multiple modes, control tower capabilities
- Extensible supply chain execution platform to cater to customized needs

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TRUKR **FEATURES**

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Track n Trace

Trip Management

Transport Order Management

Dedicated Vehicle Tracking

Milestone Based Tracking

Carrier Collaboration

WH Control Tower

Gate and Yard Management

E-POD

Tendering & Spot Booking

Easy Integration

Mobile Support

Alerts and Notification

Multilingual Support

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TRUKR PLATFORM **OVERVIEW**

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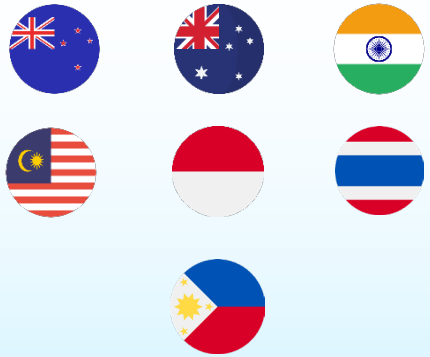
GPS PROVIDERS ALREADY INTEGRATED

roambee, ELIXIA SPEED, fleetx, G-TRAC, GeoTrackers, Intugine, CMD, cooltrax, iLOOK8 Technologies, Astrata, DTC, ULIP, MTData A Telstra Company, GLOBALTRACKGPS LLC, FleetLogix, WheelsEye

GEOGRAPHIES COVERING



TMS /ERP /UPSTREAM SYSTEMS

ORACLE

TELECOM PROVIDERS

airtel, Jio, VI, BSNL

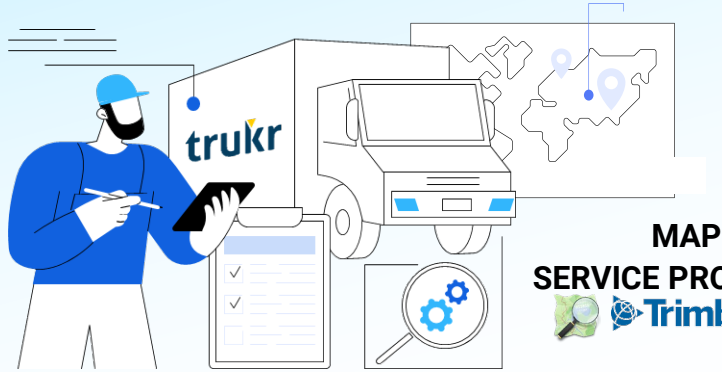
STRATEGIC PARTNERS

McKinsey & Company

KSAP OTMNow.com

CLOUD PLATFORM

aws



MAP SERVICE PROVIDERS

Trimble

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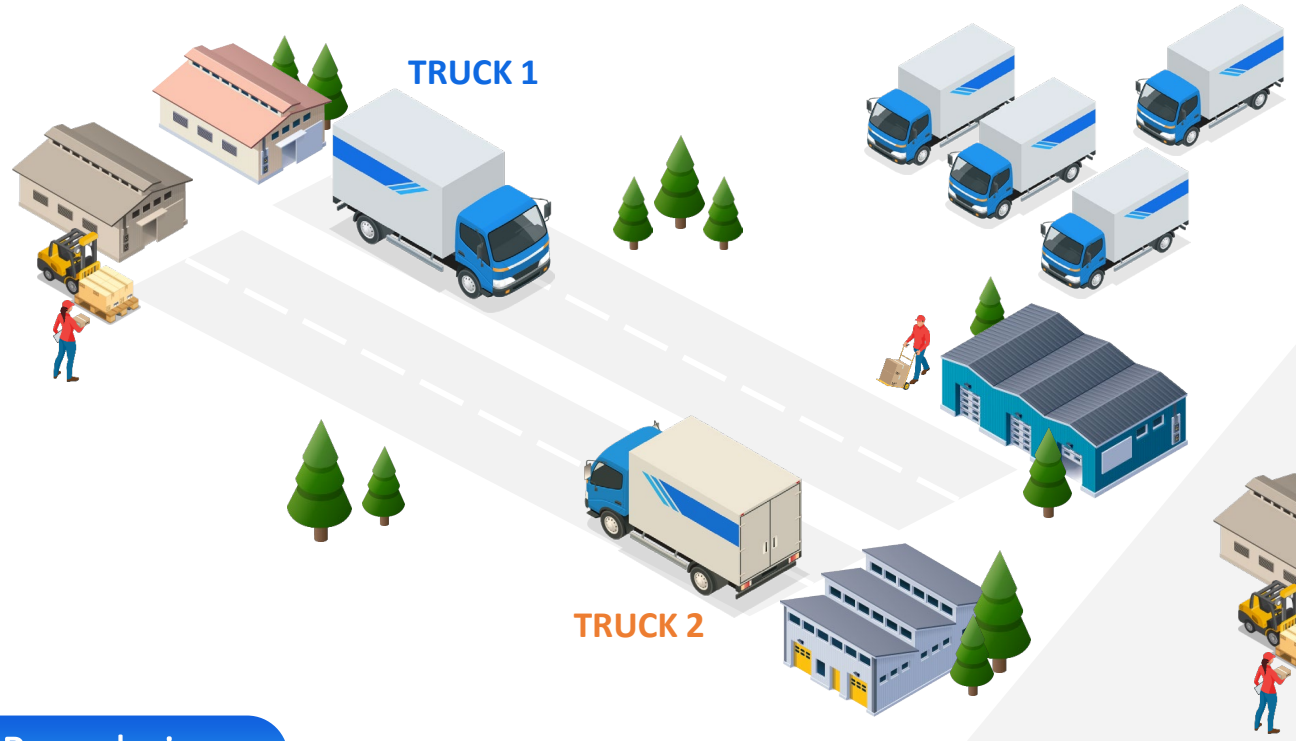
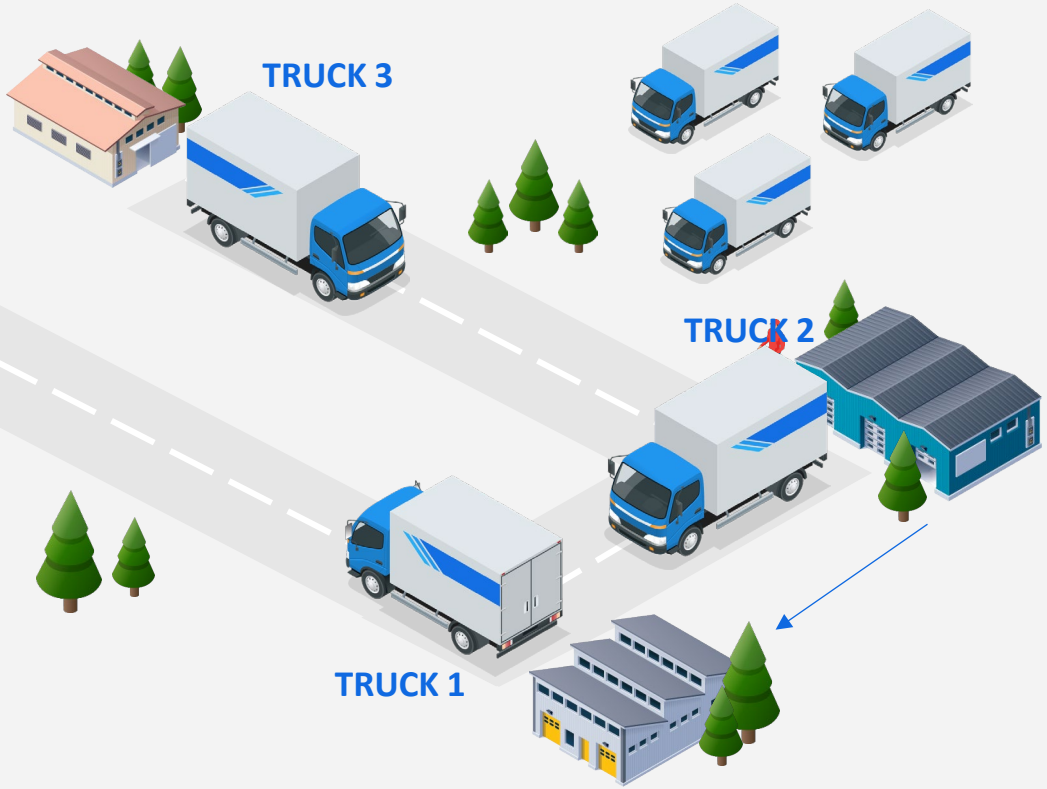
Yard Management **PLANNING**



Boundaries

- Lacks Decision Execution
- Real Time Challenges
- Handling Critical Priorities

CONSTRAINTS / OPTIMIZATION



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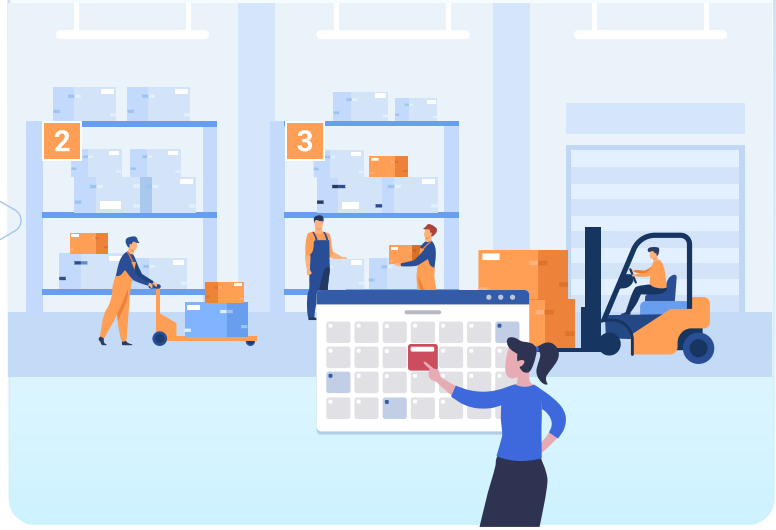
DYNAMIC DOCK SCHEDULING USING TRUKR

Dynamic Dock Scheduling

Asset Utilization, Improved TAT

Optimal Decision Execution



- Daily Capacity Planning
- Carrier Appointment Booking
- Effective dock allocation

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- Reduced Idle time
- Faster TAT
- PERFORMANCE EVALUATION

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- Loading/ Unloading Readiness at Docks
- Reserved Docks for Critical Shipments
- Warehouse / Docks Visibility and Control

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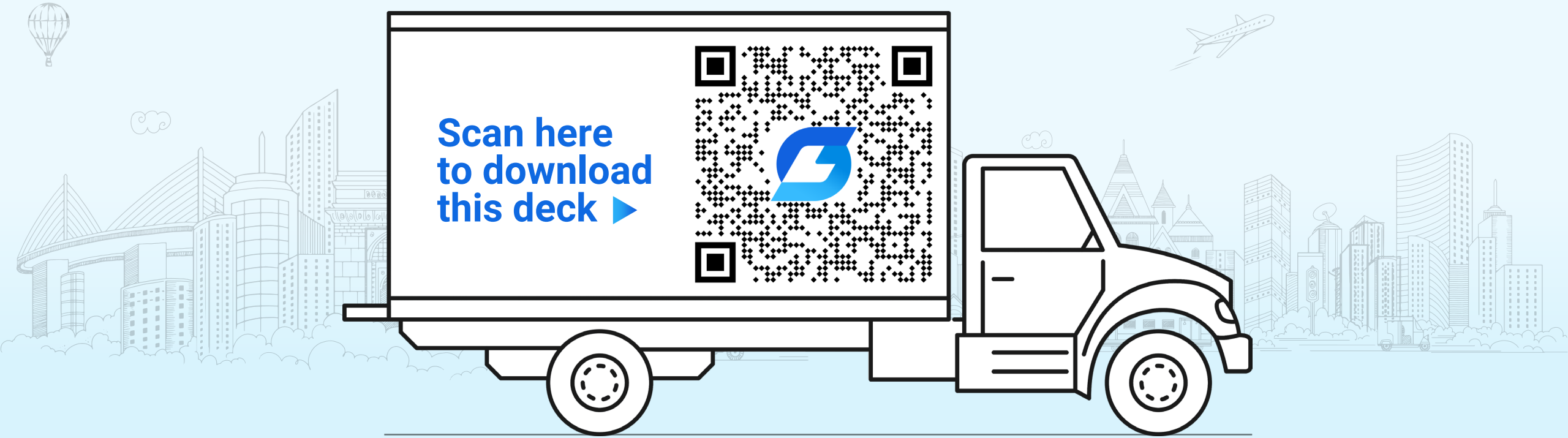
KEY TAKEAWAYS

- Smartlinks – a supply chain technology company
- Right RTTV unlocks efficient decision execution
- Want to know more? Meet us @ G4.



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